

ADRIANA MORALES

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adriana-morales.com

EDUCATION

B.A. in Narrative Production
(Minor in Anthropology)

**California State University,
Long Beach**
2016-2020

Select Courses in
Documentary & Producing
UCLA Extension Program
2023-2026

SKILLS & SOFTWARE

Microsoft Office Suite
Movie Magic
Scheduling
Movie Magic
Budgetting
Final Draft
DaVinci Resolve

Adobe Creative Suite:

Premiere Pro
After Effects
Photoshop
Illustrator
InDesign
LightRoom Classic

Languages

English & Spanish

Creative Producer, Planned Parenthood Federation of America

June 2021 - Present

Produce video and creative content for PP national and affiliate outlets. Creatively approach and execute all phases of video and photography production: development, pre-production, physical production, post, and delivery. Content for all platforms: broadcast, digital, audio, new, socials, branded films, experiential and patient-facing. Responsible for negotiating, generating, and managing schedules, production budget, and bidding vendors.

Freelance Art Department & Production Management

June 2021 - Present

Production design, set dress, or art assist for shortform productions. Design, source, and construct props, sets, and costumes. Support production departments as associate producer, production coordinator, location management, or production assistant.

Production Assistant, Advanced Media Production (CSULB)

August 2017 - August 2020

Support the production of video content for the Beach TV public broadcast channel. Production management, camera operation, floor management, technical direction (talk shows & student broadcasts), video editing, audio mixing.

Box Office Associate, City of La Mirada

February 2019 - August 2021

Process sales, refunds & exchanges to theatre events at the box office, by telephone, over the internet, or through mail order. Provide customer service, manage will-call.

Development Intern, Gordy Hoffman // BlueCat

July 2017 - August 2018

Research and production assistance for documentary & narrative shorts/features in development. Organization and correspondence, provided script feedback, drafted doc pre-production budget and pitchbook.